



CJ Shaver
7566 Augusta Woods Terrace
Westerville, OH 43082
614-890-9803 (home) 614-657-6891 (cell)
Basschamp89@yahoo.com
<http://nakedbaitco.com/cjshaver.html>

Objective: To increase product sales. I will do this by securing product placement in new stores, working trade shows, and adding website banners or links to my personal website.

Education

- Graduate of St. Francis DeSales High School
Honors Student
- Columbus State Community College
Business Marketing

Media Exposure

- Bass Times March 2008
- Article in FLW Outdoors Magazine July 2007
- Westerville Suburban News Publications Newspaper
- Numerous articles in The Columbus Dispatch
- Article in Kansas City Star
- Article on The Bass Federation's website
- Articles on Ohio Bass Federation Nation's website
- Article on Bassmaster.com
- Articles in Ohio Outdoor News

Methods of Impressions

- Tournament Jersey
- Logos on tow vehicle, company truck wrap
- Logos on boat, company boat wrap
- Personal website
- Trade shows
- Seminars
- Charitable events
- Youth Events
- Tournaments

Social Networking

- Facebook
- Twitter
- Youtube

Seminar Presentations

- 2007 Ohio Bass Federation Open Meeting, January 27th
- 2008 Ohio Bass Federation Open Meeting, February 2nd
- 2009 Ohio Bass Federation Open Meeting, February 7th

Trade Show Appearances

- 2007 Ohio Bass Federation Open Meeting, January 27th
LureTamer , GBlanks Custom Rods
- 2007 Ohio Travel, Sports, and Boat Show
LureTamer, GBlanks Custom Rods
- 2008 Ohio Bass Federation Open Meeting, February 2nd
GBlanks Custom Rods, Naked Bait Co.
- 2009 Ohio Bass Federation Open Meeting, February 7th
Naked Bait Co.

Pro Staff Positions

- Buckeye Baits
- Naked Bait Co.
- Legend Boats

Non-Endemic Sponsors

- Haas Cabinet Co. (title sponsor)
- Scioto Kitchen Sales

2009 Bassmaster Southern Opens Non Boater

- 23rd finish Santee Cooper, SC
- 32nd overall end of year points standing

2009 Bassmaster Northern Opens Non Boater

- 28th finish Lake Erie, Oh
- 43rd overall end of year points standing

2010 Tournament Schedule

- Bassmaster Southern Opens
- Bassmaster Northern Opens
- Weekly local tournaments

National Junior Level Accomplishments

- 2003 Jr. World Championship on Smithville Lake, Missouri
2nd Place overall

References

- Doug Clifford, Ohio Bass Federation Youth Director
740-342-1766
- Matt Frondorf, owner Buckeye Baits
513-251-0700
- Blake Muhlenbruck, owner Naked Bait Co
970-506-1656

